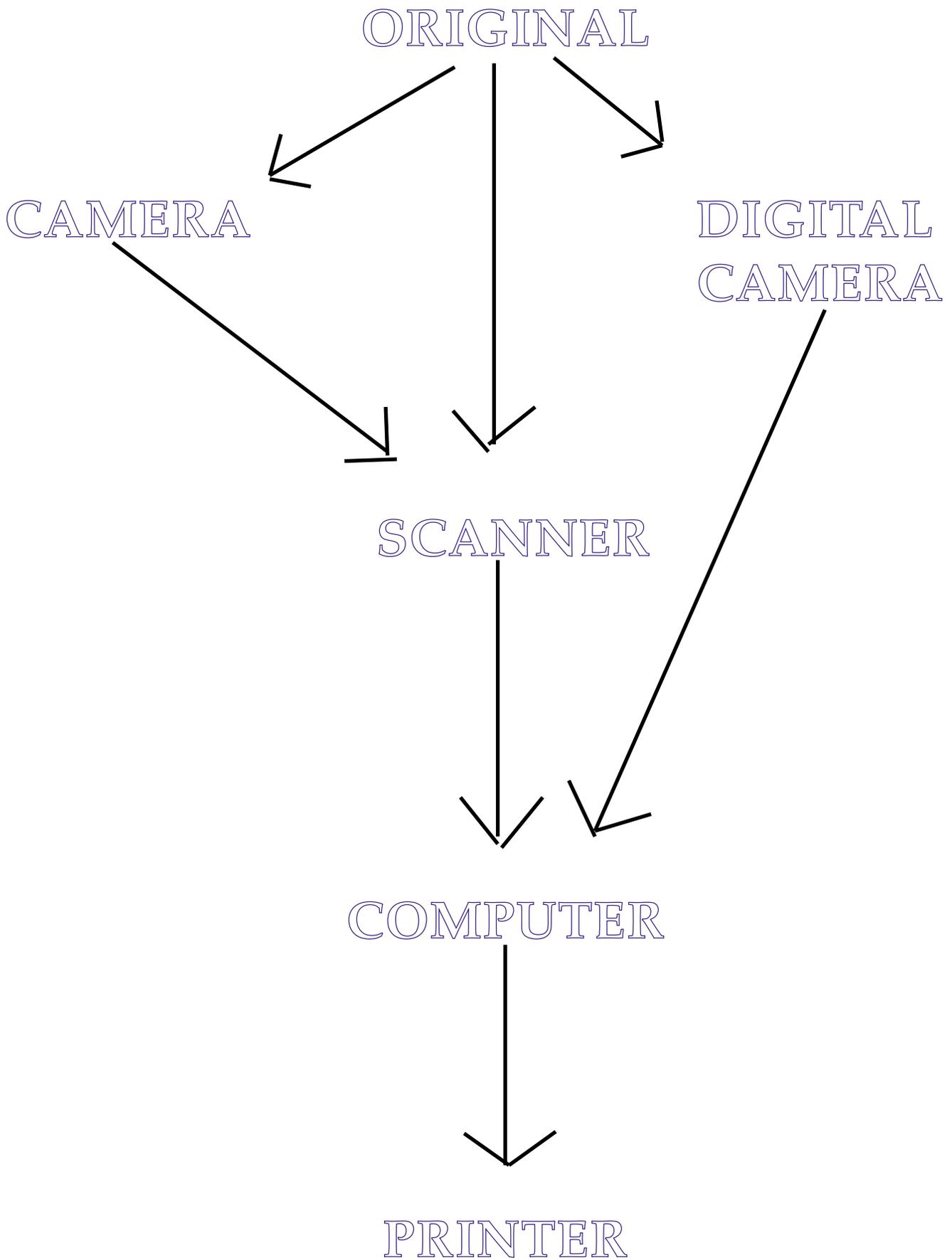


Edward Fausty
Re-Productions

**Wide-format Digital Inkjet Printing
and related services**

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digital inkjet or “giclée” printing, digital information is sent from a computer to a printer that “plots” the image bit by bit, “spitting” tiny ink droplets onto a sheet or roll of paper as it passes along. The first of these “plotters” were primitive, rendering only lines and other simple shapes for displays such as graphs and charts. Modern machines, like my Epson 9000, though, can print delicate and subtle high resolution images as well, matching or even surpassing traditional photography. Add to that the ability to print anything brought together on the computer screen on a variety of beautiful media, and you have a formidable printing tool.



How to Proceed

If you don't yet have a digital file, choose a method of digital capture (see diagram at left). Once the information is *digital* it can, if necessary, be "processed", that is, modified in the computer until it looks the way you want it. Information such as text and other images can be added and modified as well. When it looks right on the monitor, proofs and then prints are made. Further modifications and corrections can be made at any time.

Consideration must be made for the final size of the print. The bigger the print, the more data must be made available thru larger cameras and higher resolution scanning. Printing needs at least 180dpi.

Fine Art Printing

Inkjet printing is able to produce prints for a variety of purposes, from point-of-sale posters to expensive limited editions. I use pigmented inks for greater image stability and a selection of fine papers that make even reproductions look like originals. (this process is, literally, *watercolor*)

These materials require the use of special software and handling. Most importantly, though, I work *with* the artist in a collaborative way in order to achieve his/her goal.

Price List for Services

pigmented inkjet prints (includes 2 proofs):

1st print: \$35 per square foot (psf) of paper

2 to 10 add'l prints of same: \$20 psf of paper

10 or more add'l: \$15 psf

printing surcharges/adjustments:

add \$5 psf for special coated fine art papers

undersize minimum: 2 sq. foot (\$70) first print

oversize discount over 14 sf: \$25 psf, \$15 add'l

add'l small proofs: \$30

full size proofs: \$20 per sf

Other Services:

scanning: \$25 for negatives, transparencies or prints.

oversize scanning and stitching: \$25 per scan, \$15 per stitch

design and correction on computer: \$150/hr.

photographic services: by quote

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